



**2017 Fashion Show  
for Kids**  
*May 22, 2017*  
*Hotel Commonwealth*

**Co-Hosts**

*Diana Knightly*  
*Emily Whitmore*

**Contributing Coordinators**

*Lakyn Holt*  
*Carolyn Pomeranz*

**Executive Director**

*Joyce Duvall*

**Managing Staff**

*Catie Botting*  
*Maria Ciriello*

**Emcees**

*Sarah French, WHDH News*  
*Sue Brady CBS Radio*

**Event Committee**

*Marissa Marcos*

February 7, 2017

Dear Friend,

On May 22, 2017, Christopher's Haven will hold our 4<sup>th</sup> Annual Fashion Show for Kids at the Hotel Commonwealth in Boston. It will be a fashion Show featuring our beautiful Christopher's Haven kids, along with the kids of Red Sox players and other area professional athletes. It's a fantastic show, one not to miss.

Christopher's Haven is 501(c)(3) Organization with a mission to create and operate a supportive community and temporary apartment homes for families of children being treated for cancer at Mass General and other Boston hospitals.

We are reaching out to ask if you or your organization would consider sponsoring this special occasion. We would acknowledge your support by listing your organizations name in the special section of our program, in social media and on our website. Will you join us at this event to ensure the continued support of children receiving treatment for cancer at Mass General and the incredible hospitals of Boston?

The sponsorship levels are listed below.

On behalf of the individuals and families who rely on us to help them have the opportunity for treatment, we thank you for your consideration and support.

Gratefully,

Joyce Duvall  
Executive Director



## Sponsorship Opportunities

### **Presenting Sponsor \$20,000**

- Recognition as a Presenting Sponsor
- Company logo incorporated into event logo
- Company logo placed on all collateral materials (invites, credentials, programs)
- Company logo on media backdrop used for interviews
- One VIP table of 16 located next to runway
- Gift bags for the table guests
- One commemorative Red Sox signed item
- Back cover full page program advertisement
- Company logo on Christopher's Haven website
- Recognition on Christopher's Haven social media sites
- Four game tickets & batting practice passes to a Red Sox game (TBD)

### **Runway Sponsor \$10,000**

- Recognition as runway sponsor
- One VIP table on runway for 8 people
- Full page program advertisement
- Gift bags for guests
- Company logo on Christopher's Haven website
- Recognition on Social Media sites

### **Fashion Show Sponsor \$5,000**

- Recognition as Fashion Show Sponsor
- One table for 8 people
- Gift bags for guests
- One half-page program advertisement
- Sponsor recognition on website



### **Fashion Show Patron \$2,500**

- Recognition as Fashion Show Patron
- Guest tickets for 4
- One quarter-page program advertisement
- Patron recognition on our website

### **Evening Partner \$1,000**

- Recognition as an Evening Partner
- Guest tickets for 2

### **Individual Ticket \$250**

- One ticket to fashion show

### **Program Advertisement**

- Full page ad ..... \$500
- Half page ad ..... \$250
- Quarter page ad .... \$150

*All proceeds benefit Christopher's Haven*



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Christopher's Haven, One Emerson Place, #2N, Boston, MA 02114 ~857.233.4178

[www.ChristophersHaven.org](http://www.ChristophersHaven.org)